



Partnership Program

Your future is our business



The Cleaning Masterclass Partnershiptm program is designed to help you grow your business, uncover and develop local opportunities. The program is multi-layered and flexible to help businesses of a diverse range of sizes take advantage of local opportunities.



Guiding Principles

In a world with varying cultures and expectations it is important to have an unchanging set of guiding principles. Our principles guide us and help develop a close working relationship with all our partners.

Openness and transparency

We will adopt the principles of openness and transparency in all aspects of its operation and communication. This means that we will share information in a timely and accurate manner; that we will raise issues and problems as soon as possible and work creatively and constructively to find a resolution and that we will raise questions and queries promptly and share knowledge and expertise.

Sharing good and best practice

We recognise that each of us has something to give to the partnership and that equally we have something to get from it. We will share learning through identifying good and best practice. Each partner will be encouraged to adopt best practice that they see elsewhere and to share examples widely within the partnership for the benefit of everyone.

Commitment to high standards and continuous quality improvement

We are committed to delivering high quality services and will work to ensure continuous quality improvement of our service provision. This means that we will set and expect high standards which we will monitor. We will support each other to develop our collective standards and where appropriate we will set challenging but realistic quality improvement targets. We will welcome external inspection as an opportunity to verify our internal quality assurance and quality improvement standards.

Commitment to flexibility

As a new partnership we acknowledge that we have much to learn from each other and that there may be times when things do not go according to plan or to expectation. We will therefore be flexible in terms of how we operate and be prepared to make changes, often at short notice. We will also demonstrate our commitment to flexibility in terms of our relationships with each other and will endeavour to learn about the different constraints placed on each of our organisations and how these affect how we operate.



Partnership Levels

The cleaning industry is actually a diverse range of sub-sectors, often operating in an equally diverse range of working environments. To that end, the Cleaning Masterclass program offers a number of different levels to suit your needs, aspirations and commitment.



*Access to a world
of opportunity*



Member

The Member level is a perfect way to start, especially if you are new to the cleaning industry. This starter level is the simplest to manage and comes with many extended benefits beyond simply finishing a course.

Annual fee of £270 you will receive:

- Extended email advice on all aspects of cleaning for a year
- Access to special discounts on other courses and manuals
- Member certificates

Affiliate



Referral fees for cleaner training

The affiliate level is solely based around referral fees and is designed for those looking to earn commission from multiple streams, without in-depth involvement. There is no joining fee; we will pay 10-20% (depending level of commitment) of each order (after discount applied) for any cleaners directly referred for training through the Cleaning Masterclass website, email or telephone (using a unique affiliate number).

Referral fees for consultancy work

We are a recognised and very well experienced international cleaning consultancy able to deliver on time and well within budget. For agreed and working consultancy contracts, we will pay up to 20% of the contract value on completion of the contract to our agents and affiliates.



Associate

Suitable for businesses, franchisees and franchisors with 20+ cleaners, looking for a flexible cleaner training programme to meet your specific requirements.

As an associate you will receive:

- A choice of Train-the-trainer package*
- Extended email advice on all aspects of cleaning for a year
- Associate certificate
- Individual cleaner certificates (electronic delivery with printing option extra**)

Each package costs £360 for the first 50 cleaners. A 40% discount applies to every block of 50 cleaners after the first block. e.g. 150 cleaners would cost initially £360 plus 2 times 40% of £360. Total cost would be £792.

** Bespoke Train-the-trainer packages can be created at your request*

*** Printing and postage will be charged at cost and agreed beforehand. The certificates are printed on brilliant white 180gsm card.*

Partnership



This partnership is ideal for those actively involved in the promotion and training of cleaners, and looking to offer fully approved and accredited training, backed by our independent international training organisation.

As a fully licensed partner working in joint collaboration with our experienced international experts in cleaning and cleaner training, you will have access to:

- Our wide range of cleaner training courses (online and on-site)
- Bespoke course creation services
- Expert advice for the duration of the partnership
- Partnership certificate
- Individual cleaner certificates (electronic delivery with printing option extra**)

Initial license fee: £1400.00 (£500 payable up front followed by two payments of £450 at 6 months and 9 months respectively).

Annual licence fee: £500 (chargeable at the start of the second and every subsequent year thereafter)

*** Printing and postage will be charged at cost and agreed beforehand. The certificates are printed on brilliant white 180gsm card.*

Why Join

When you partner with us you are joining a global network of individuals and businesses that seek to promote Good Cleaning Practice and profit from improved standards.

How to Join

When you are ready to join, go to:

<http://www.cleaningmasterclass.com/partnership-application-form/>

Or use the attached form.

What Will Happen Next

Once we have successfully received your application (you will be notified of receipt) and all supporting documentation you feel relevant (optional), we will review your application within 2 weeks.

Within that time we may ask for additional information or clarification, this is just for us to understand your application. We always seek to encourage a dialogue between yourselves and us

No application is rejected out of hand, but there could be contractual conflicts or other issues (for example prior contractual arrangements in place) that prevent us from accepting your application. This should not be taken as an indication of lack of quality of your application. We will always strive to see if there's a way around the issue.